

Jack London District Association  
248 3rd St., #845  
Oakland, CA 94607



June 2, 2006

Nancy Nadel, Councilmember, District 3  
Oakland City Council  
One City Hall Plaza  
Oakland, CA 94612

RE: Mixed-Use District Permit Parking Proposal

Dear Councilmember Nadel:

The Jack London District Association's board has voted unanimously to recommend approval of the enclosed proposal to create a permit parking program in the area generally bounded by Oak to Brush and 5<sup>th</sup> to Embarcadero. JLDA's Parking & Transportation Committee, comprised of an equal number of residents and businesses, has spent the past eight weeks reviewing a proposal that was crafted nearly three years ago with significant community input. I know you are familiar with that proposal. The Committee made a few minor updates and recommends it be adopted by the City Council as soon as possible.

The new proposal, like the old one, is designed to reclaim on-street parking spaces for the businesses and residents of the Jack London District by encouraging commuters and others who now leave their vehicles all day on streets throughout the District to use the off-street parking facilities that were built to serve them.

The proposal includes eliminating all unlimited, unregulated parking in the district, and replacing it with a 4-hour time-limited parking zone. Parking permits costing \$100 per year would exempt vehicles from citations when parked in 4-hour zones. Several new 1-hour or 2-hour parking zones are proposed to support restaurants, retail, and other

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businesses. Permits would not exempt vehicles parked in 1-hr or 2-hr parking zones, in green, yellow, white, or red zones, or at parking meters. Mixed use district parking permits could be purchased only by businesses or residents located within the proposed district.

The Mixed-Use District Permit Parking Program would operate much like the residential permit program, but would apply only in mixed-use districts similar to the Jack London District which has mostly unlimited, unregulated parking in an area undergoing significant changes in use. JLDA's proposal along with an illustrative map and photographs showing the daytime parking situation in the District are enclosed.

If you have any questions or comments, please contact Margaret Partlow at 510-839-4000 x224 or [mpartlow@metrovation.com](mailto:mpartlow@metrovation.com). Please let us know—as soon as you know—when this matter will be heard by City Council.

Best regards,

Ben Delaney  
President

cc: Margaret Partlow, Metrovation, 580 2<sup>nd</sup> Street, Suite 260, Oakland, CA 94607

enclosures

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