



# Business Parking Survey—Jack London District

Business retention and growth is the foundation for sustaining a healthy economy. Your responses to this survey enable our retention and improvement program to help strengthen that foundation with viable, growing companies.

**-SUBMITTAL DEADLINE IS 6:00 PM, WEDNESDAY, NOVEMBER 15, 2006-**

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Contact(s) \_\_\_\_\_

Years in Business \_\_\_\_\_ Type of Business \_\_\_\_\_

Check one:  Retail;  Restaurant/Café;  Wholesale;  Manufacturer;  Office;  Other

Hours of Operation \_\_\_\_\_ # of Shifts \_\_\_\_\_ Peak Season(s) \_\_\_\_\_

Building size \_\_\_\_\_ Sq. Ft. Lot Size \_\_\_\_\_ Sq. Ft.  Lease  Own

Are you hiring?  Yes  No If yes, what positions or skills? \_\_\_\_\_

No. Off Street Parking Spaces \_\_\_\_\_ Age of Building \_\_\_\_\_ Condition of Building \_\_\_\_\_

No. of Employees in the Jack London District (JLD) \_\_\_\_\_ No. that are also JLD Residents \_\_\_\_\_

No. of JLD Employees who parked all day (over 4 hrs) on-street in the JLD all 5 days last week \_\_\_\_\_

No. of JLD Employees who parked all day (over 4 hrs) on-street in the JLD 4 days (only) last week \_\_\_\_\_

No. of JLD Employees who parked all day (over 4 hrs) on-street in the JLD 3 days (only) last week \_\_\_\_\_

No. of JLD Employees who parked all day (over 4 hrs) on-street in the JLD 2 days (only) last week \_\_\_\_\_

No. of JLD Employees who parked all day (over 4 hrs) on-street in the JLD 1 day (only) last week \_\_\_\_\_

No. of Customers or Clients who parked on-street in the JLD last week (less than 4 hours) \_\_\_\_\_

No. of Trucks or other company vehicles parked on-street in the JLD over the weekend \_\_\_\_\_

If 4-hour zones replace unregulated on-street parking and an interim permit program is implemented, how many 1-year permits costing \$100 to \$150 might your business wish to purchase in the first year? \_\_\_\_\_

(For information on the proposal for an interim mixed-use district permit parking program, please see [www.jlda.org/parking](http://www.jlda.org/parking))

Comments on Permit Parking:

\_\_\_\_\_ Please keep my information confidential

May Oakland Commerce Corporation call you to follow up on this survey? \_\_\_\_\_ Yes \_\_\_\_\_ No

**Thank You for Completing Our Survey**

**Fax to Oakland Commerce Corp.: 510.632.2815 or Drop off at Jack London Mail: 248 3<sup>rd</sup> Street**

Contact Lowell Rice at 510.632.1238 with questions

**Oakland Commerce Corp.**, 333 Hegenberger Road, Suite #306, Oakland, CA 94621